

# NICK ROMANO

862 Knickerbocker Ave, Brooklyn, NY 11207  
954.461.3171

[nickyromano.com](http://nickyromano.com) (portfolio)

[nickyromanographics@gmail.com](mailto:nickyromanographics@gmail.com)

[linkedin.com/in/nickyromano](https://www.linkedin.com/in/nickyromano)

## PROFILE

**Highly creative Graphic Design & Social Media Professional** with a diverse background of experience and well-versed in a broad range of technical proficiencies. Background includes work in all aspects of projects including design, content development and project fulfillment. In-depth experience with typography, branding, animation, basic motion graphics, and creative writing.

**Other strengths in** Creative Design, Composing Layouts, Artwork, Interactive and Social Media Design, Website Maintenance, Corporate Communications, Logo Design, Branding, Art Production, Brochure Design, Motion Graphics, and Pre-Press Production. Possess an excellent understanding of user-centered design principles, following best practices in print production and mobile-first design. Work well under strict deadlines with a keen eye for detail and creative problem-solving skills.

## TECHNICAL PROFICIENCIES

Adobe Creative Suite (After Effects, Dreamweaver, InDesign, Illustrator, Photoshop, Premiere Pro, and XD)  
Social Media (Instagram, Twitter, Reddit, YouTube, Facebook, and TikTok)  
AutoCAD, Visual Studio Code, Figma, Asana, Slack, HTML, CSS  
Camera (Nikon FM 2, Canon 5D Mark III, and Sony Alpha A6000)  
Proficient in Mac OS and Microsoft Office

## PROFESSIONAL EXPERIENCES

### **RICHLINE GROUP INC., A BERKSHIRE HATHAWAY COMPANY**

**06/2021 - 06/2023**

#### ■ **Digital Production Designer**

Worked with the Senior Art Director, Marketing team, and Social Media Marketing Manager to create compelling visuals for print and social platforms, tailored to each platform's specifications and best practices. Operated in a fast-paced environment, handling multiple ongoing creative projects simultaneously, and delivering under strict deadlines.

- Designed graphics and elements for images and video assets to meet the brand's creative direction for upcoming campaigns across multiple promotional channels. Collaborated with Marketing in creating promotional social and website assets.
- Created assets that visually expressed the tone of the brand and specific business needs as defined by the Creative Director, and Marketing team, creative briefs and brand style guide standards.
- Adhered to Richline's brand aesthetic to produce still images, motion graphics, and video assets for the brand's official social media channels (Silpada, Welry, and Gemvara).
- On set team member and videographer for editorial and product-focused photo shoots.
- Post production editor in color correcting, as well as adding effects and graphic elements.
- Executed, built and prepped files for release to print and web platforms.
- Generated user-focused, targeted designs and animations for social media channels.

### **MANAGER, DIGITAL DESIGNER AND CONTENT CREATOR**

**06/2021 - PRESENT**

Provide graphic design services for individual clients and companies. Accountable for efficiently directing and coordinating design production from concept through completion to produce high quality products reflective of individual brands.

- Produced and designed multiple posters and social media assets for the promotion of "Blue Crush Tropical Takeover", a restaurant and bar pop-up in Bushwick, Brooklyn.
- Collaborated with the founder of "Avan Wellness" to re-design the fitness and wellness company's logo.
- Created a variety of T-shirt designs for personal clothing company, Bad Apple, by using a combination of Procreate, Adobe Illustrator, and Adobe Photoshop.
- Collaborated with Life Raft Professionals on the re-design their official brand logo.
- Generated multiple posters combining classic films and products to a personal design style using Adobe Illustrator and Photoshop.
- Developed my portfolio website using HTML and CSS ([nickyromano.com](http://nickyromano.com)).

## EDUCATION

**Bachelor of Fine Arts Degree in Graphic Design**  
Full Sail University